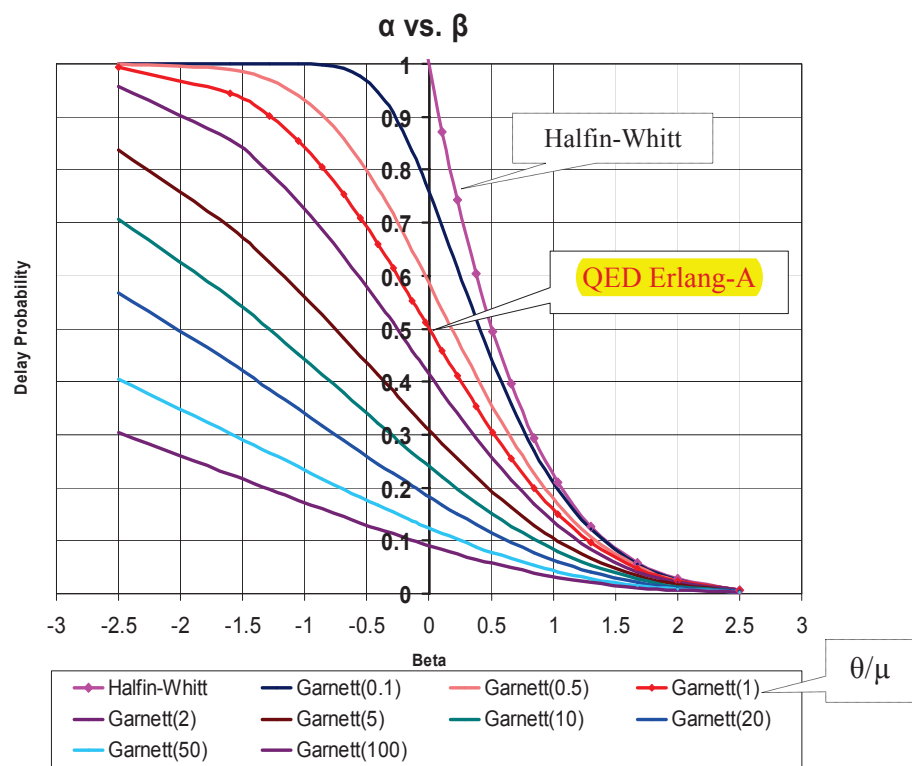


HW/GMR Delay Functions

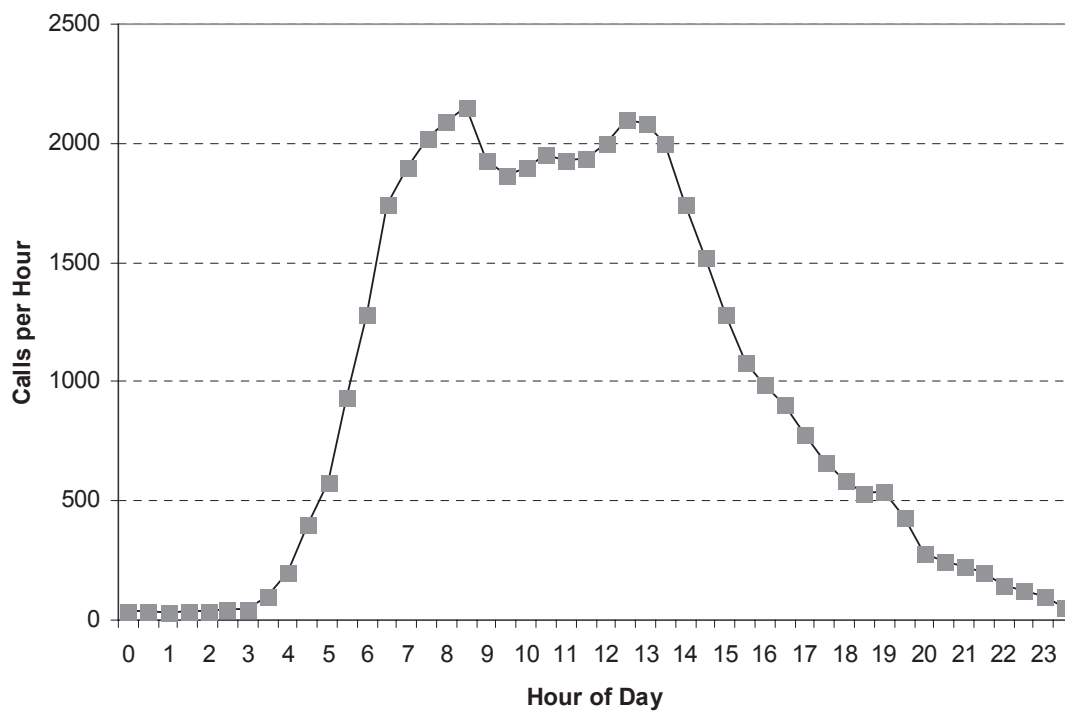


Example: "Real" Call Center

(The "Right Answer" for the "Wrong Reasons")

Time-Varying (two-hump) arrival functions common

(Adapted from Green L., Kolesar P., Soares J. for benchmarking.)



Assume: Service and abandonment times are **both**
Exponential, with **mean 0.1** (6 min.)

Time-Varying Arrivals

Model $M_t / M / N_t + M$

Parameters $\lambda(t)$ μ **?** θ

?

$$N_t = R_t + \beta \sqrt{R_t}$$

Time-Varying Arrivals

Model $M_t / M / N_t + M$

Parameters $\lambda(t) \quad \mu \quad ? \quad \theta$

?

$$N_t = R_t + \beta \sqrt{R_t}$$

Offered Load:

$$R_t = E\lambda(t - S) \cdot E(S) = E \int_{t-S}^t \lambda(u) du$$

Average # in $M_t / M / \infty$

Time-Varying Arrivals

Model $M_t / M / N_t + M$

Parameters $\lambda(t)$ μ **?** θ

?

$$N_t = R_t + \beta \sqrt{R_t}$$

Offered Load:

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Average # in $M_t / M / \infty$

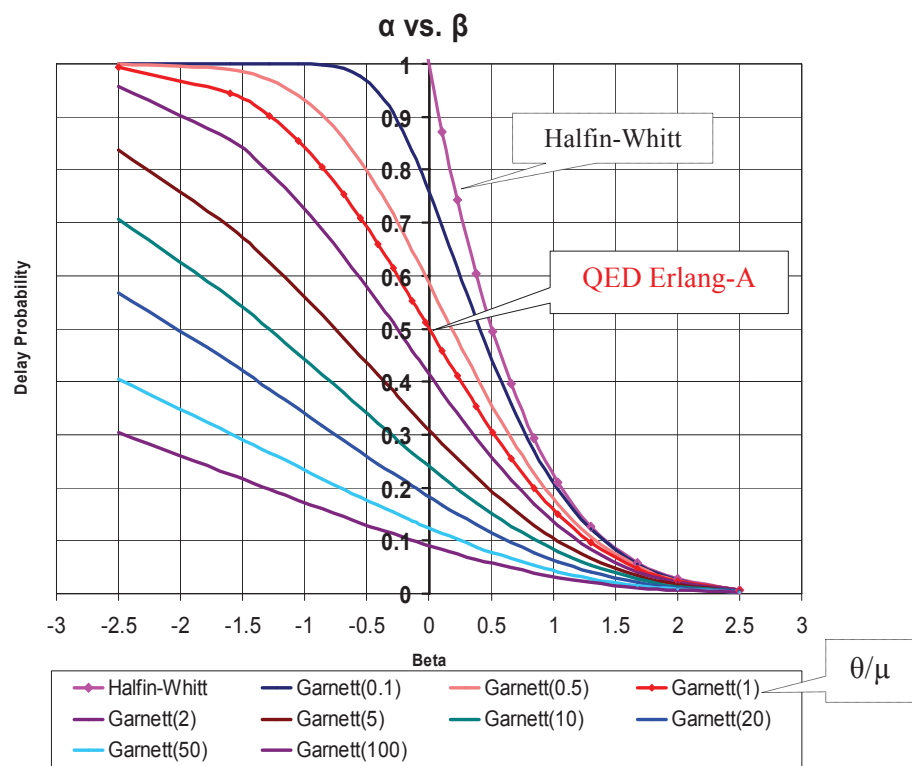
Gives rise to **TIME-STABLE PERFORMANCE**

(Why? Think $M_t / M / N_t + M$ with $\mu = \theta$;

And if $\mu \neq \theta$, or generally:

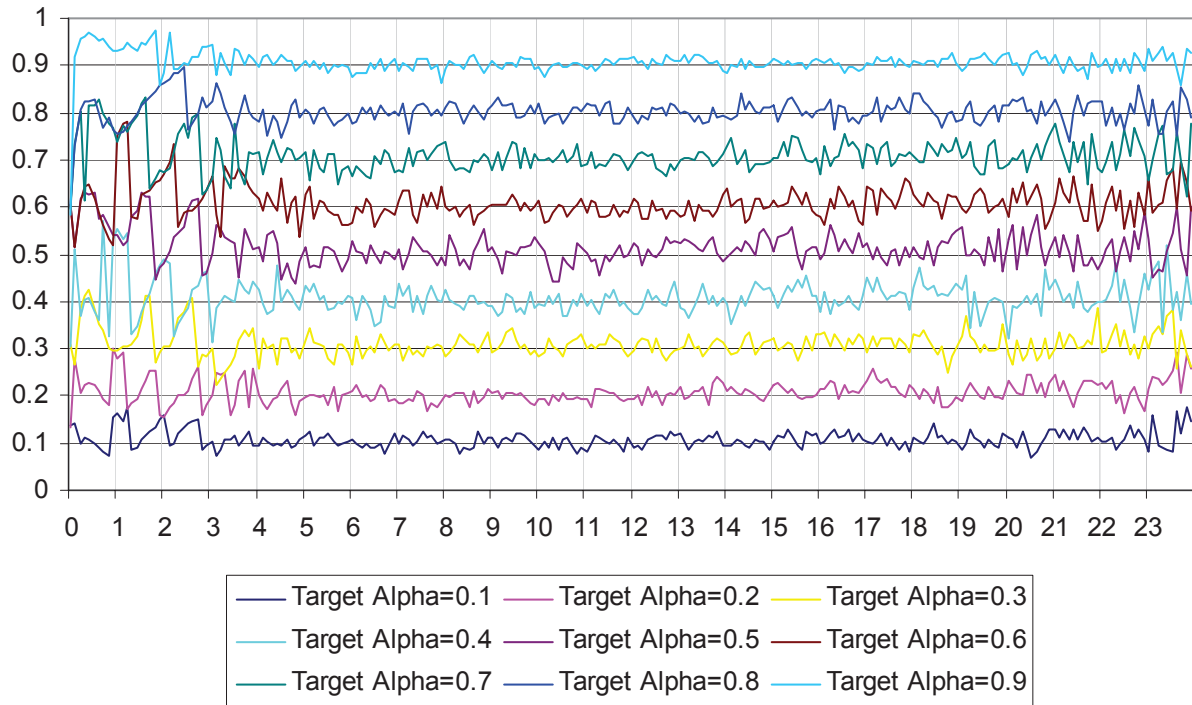
use the Iterative **Simulation-Based Staffing Algorithm**
in Feldman, M., Massey and Whitt, 2005.)

HW/GMR Delay Functions



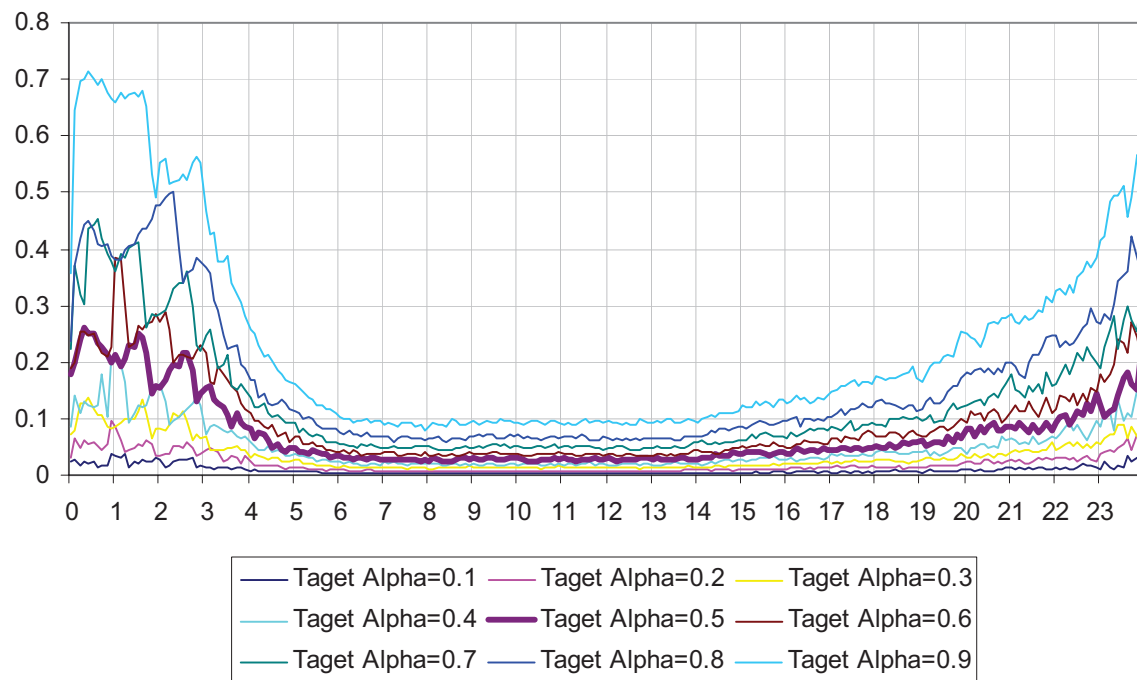
Delay Probability α

Delay Probability

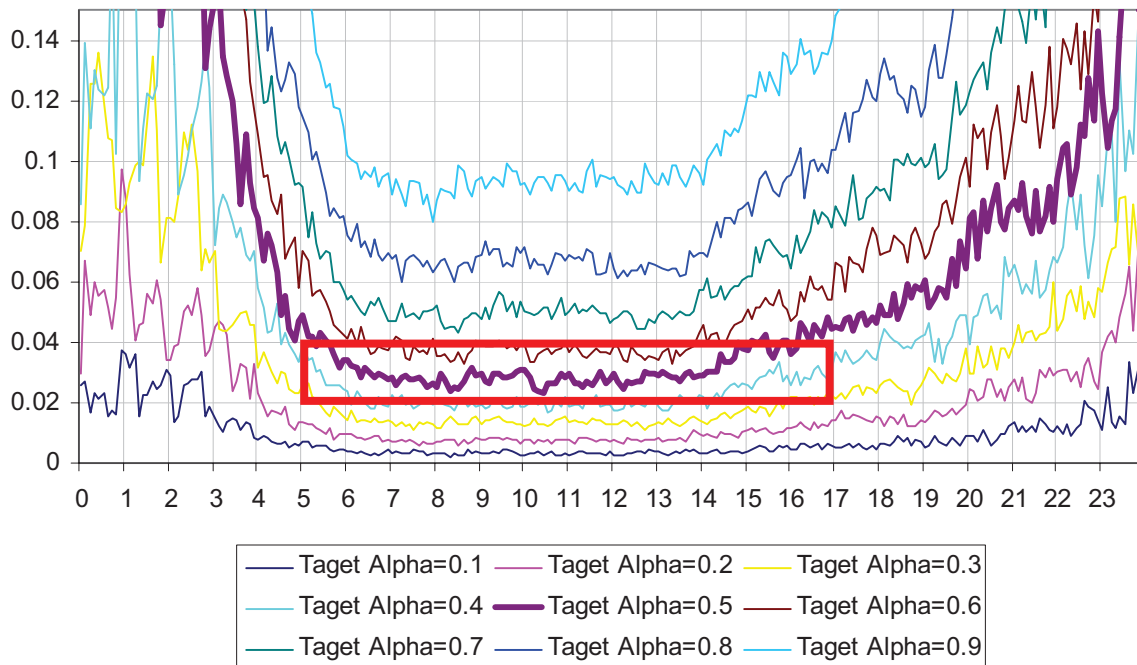


Abandon Probability

Abandon Probability



Abandon Probability

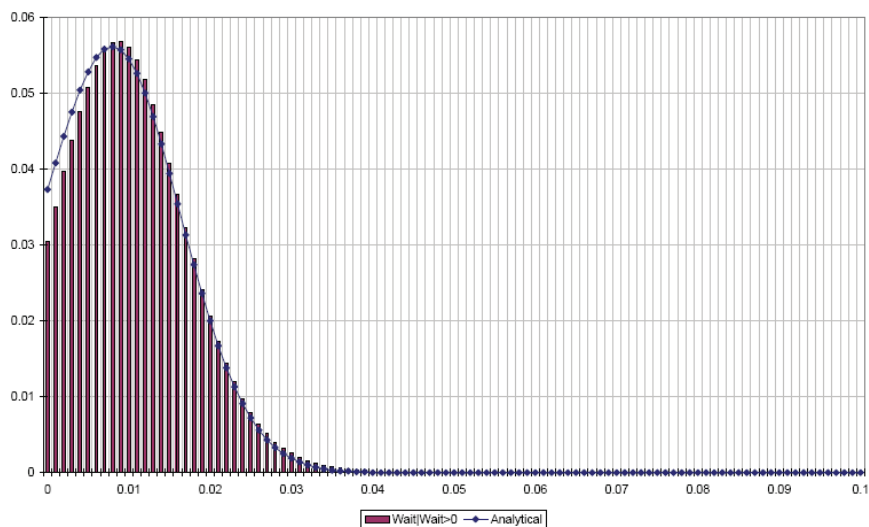
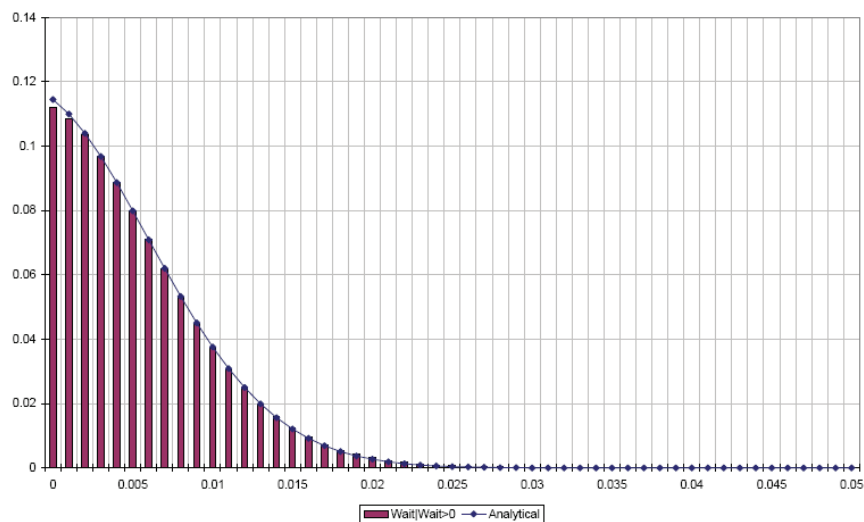
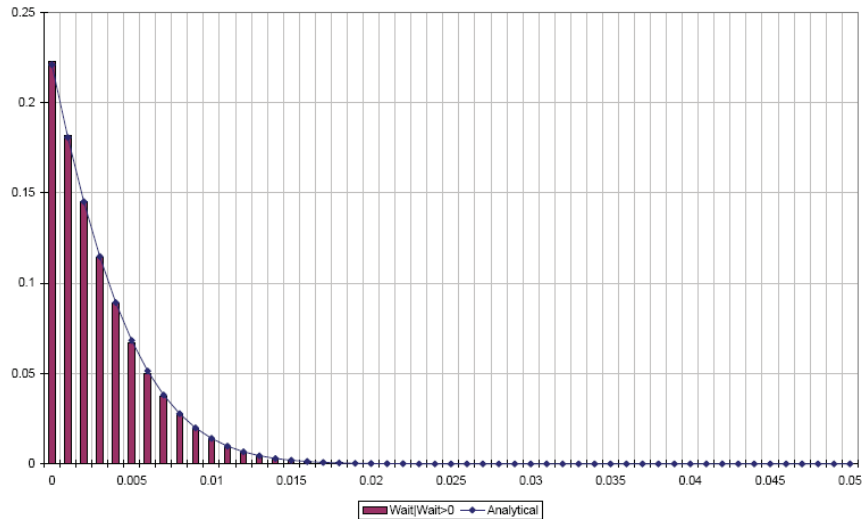


Real Call Center: Empirical waiting time, given positive wait

(1) $\alpha=0.1$ (*QD*)

(2) $\alpha=0.5$ (*QED*)

(3) $\alpha=0.9$ (*ED*)



The "Right Answer" (for the "Wrong Reasons")

Prevalent Practice

$$N_t = \lceil \lambda(t) \cdot E(S) \rceil \quad (\text{PSA})$$

"Right Answer"

$$N_t \approx R_t + \beta \cdot \sqrt{R_t} \quad (\text{MOL})$$

$$R_t = E\lambda(t - S) \cdot E(S)$$

The "Right Answer" (for the "Wrong Reasons")

Prevalent Practice $N_t = \lceil \lambda(t) \cdot E(S) \rceil$ (PSA)

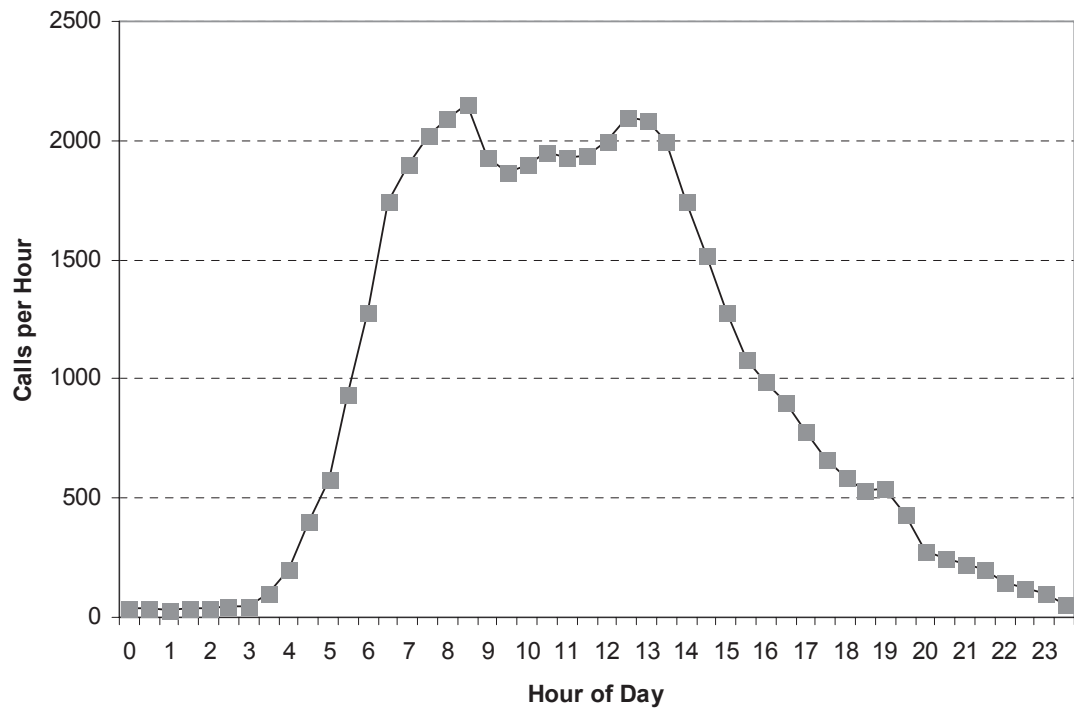
"Right Answer" $N_t \approx R_t + \beta \cdot \sqrt{R_t}$ (MOL)

$$R_t = E\lambda(t - S) \cdot E(S)$$

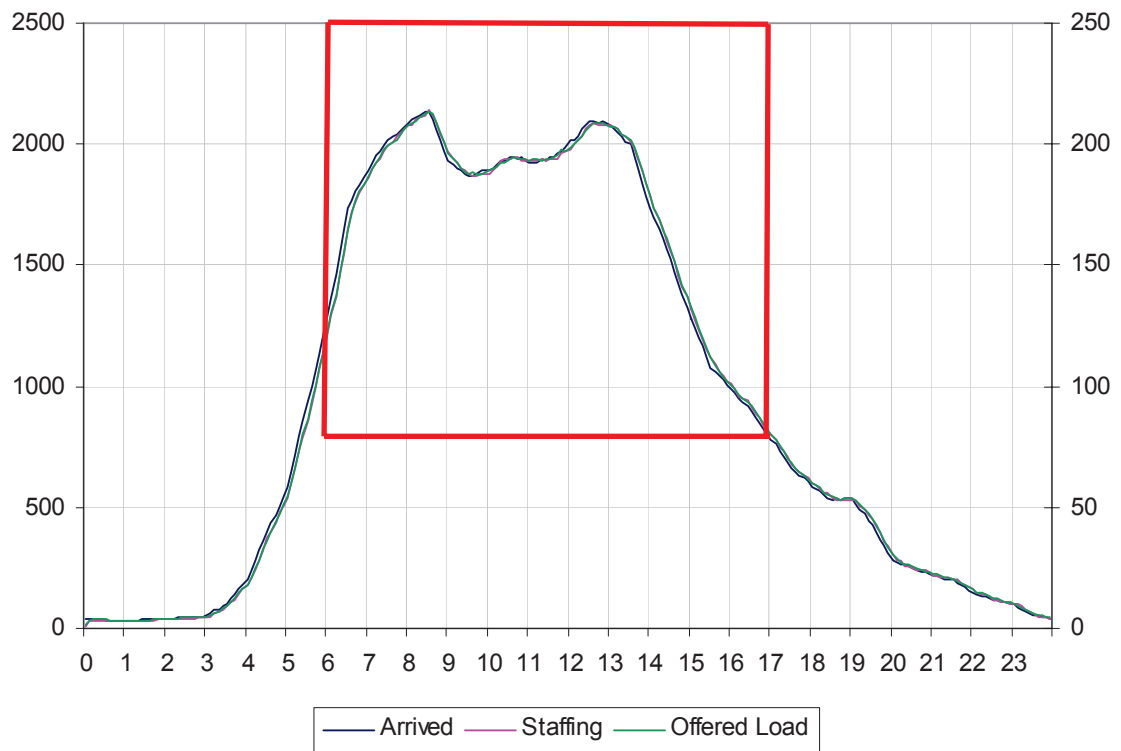
Practice $\approx$ "Right" $\beta \approx 0$ (QED)

and $\lambda(t) \approx$ stable over service-durations

Practice Improved $N_t = \lceil \lambda[t - E(S)] \cdot E(S) \rceil$



QED Staffing ($\beta=0$ iff $\alpha=0.5$)



The "Right Answer" (for the "Wrong Reasons")

Prevalent Practice $N_t = \lceil \lambda(t) \cdot E(S) \rceil$ (PSA)

"Right Answer" $N_t \approx R_t + \beta \cdot \sqrt{R_t}$ (MOL)

$$R_t = E\lambda(t - S) \cdot E(S)$$

Practice $\approx$ "Right" $\beta \approx 0$ (QED)

and $\lambda(t) \approx$ stable over service-durations

Practice Improved $N_t = \lceil \lambda[t - E(S)] \cdot E(S) \rceil$

When **Optimal** ? for moderately-patient customers:

1. **Satisfization** $\Leftrightarrow$ At least 50% to be serve immediately
2. **Optimization** $\Leftrightarrow$ Customer-Time = 2 x Agent-Salary

Time-Varying Arrivals: $\sqrt{\cdot}$ Safety-Staffing

Model $M_t / M / N_t + M$

Parameters $\lambda(t)$ μ **?** θ

?

$$N_t = R_t + \beta \sqrt{R_t}$$

Time-Varying Arrivals: $\sqrt{\cdot}$ Safety-Staffing

Model $M_t / M / N_t + M$

Parameters $\lambda(t) \quad \mu \quad ? \quad \theta$

?

$$N_t = R_t + \beta \sqrt{R_t}$$

$\mu = \theta :$ $L_t \stackrel{d}{=} \text{Poisson}(R_t) \stackrel{d}{\approx} N(R_t, R_t)$, since $M_t / M / \infty$

$$R_t = E\lambda(t - S) \cdot E(S) = E \int_{t-S}^t \lambda(u) du$$

offered load

Time-Varying Arrivals: $\sqrt{\cdot}$ Safety-Staffing

Model $M_t / M / N_t + M$

Parameters $\lambda(t) \quad \mu \quad ? \quad \theta$

?

$$N_t = R_t + \beta \sqrt{R_t}$$

$\mu = \theta :$ $L_t \stackrel{d}{=} \text{Poisson}(R_t) \stackrel{d}{\approx} N(R_t, R_t)$, since $M_t / M / \infty$

$$R_t = E\lambda(t-S) \cdot E(S) = E \int_{t-S}^t \lambda(u) du \quad \text{offered load}$$

Given $L_t \approx R_t + Z\sqrt{R_t}$, $Z \stackrel{d}{=} N(0,1)$

choose $N_t = R_t + \beta \sqrt{R_t}$

$$\Rightarrow \alpha = \underset{\text{PASTA}}{P(W_t > 0)} \approx P(L_t \geq N_t) = P(Z \geq \beta) = 1 - \Phi(\beta)$$

$$\Rightarrow \beta = \Phi^{-1}(1 - \alpha) \quad \text{time-stable } \alpha \equiv P(W_t > 0) ?$$

Time-Varying Arrivals: $\sqrt{\cdot}$ Safety-Staffing

Model $M_t / M / N_t + M$

Parameters $\lambda(t) \quad \mu \quad ? \quad \theta$

?

$$N_t = R_t + \beta \sqrt{R_t}$$

$\mu = \theta :$ $L_t \stackrel{d}{=} \text{Poisson}(R_t) \approx N(R_t, R_t)$, since $M_t / M / \infty$

$$R_t = E\lambda(t-S) \cdot E(S) = E \int_{t-S}^t \lambda(u) du \quad \text{offered load}$$

Given $L_t \approx R_t + Z\sqrt{R_t}$, $Z \stackrel{d}{=} N(0,1)$

choose $N_t = R_t + \beta \sqrt{R_t}$

$$\Rightarrow \alpha = \underset{\text{PASTA}}{P(W_t > 0)} \approx P(L_t \geq N_t) = P(Z \geq \beta) = 1 - \phi(\beta)$$

$$\Rightarrow \beta = \phi^{-1}(1 - \alpha) \quad \text{time-stable } \alpha \equiv P(W_t > 0) ?$$

Indeed, but in fact

TIME-STABLE PERFORMANCE

Time-Varying Arrivals: $\sqrt{\cdot}$ Safety-Staffing

Model $M_t / M / N_t + M$

Parameters $\lambda(t) \quad \mu \quad ? \quad \theta$

?

$$N_t = R_t + \beta \sqrt{R_t}$$

$\mu = \theta :$ $L_t \stackrel{d}{=} \text{Poisson}(R_t) \stackrel{d}{\approx} N(R_t, R_t)$, since $M_t / M / \infty$

$$R_t = E\lambda(t-S) \cdot E(S) = E \int_{t-S}^t \lambda(u) du \quad \text{offered load}$$

Given $L_t \approx R_t + Z\sqrt{R_t}$, $Z \stackrel{d}{=} N(0,1)$

choose $N_t = R_t + \beta \sqrt{R_t}$

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$$\Rightarrow \beta = \phi^{-1}(1 - \alpha) \quad \text{time-stable } \alpha \equiv P(W_t > 0) ?$$

Indeed, but in fact

TIME-STABLE PERFORMANCE

($\mu \neq \theta$, or generally : Iterative **Simulation-Based Algorithm**)